



# MILLS

**Mills College**  
[www.mills.edu](http://www.mills.edu)  
Oakland, CA, USA

**Industry:**  
Education

*“I chose AnyChart because I had the ability to get right in and use it - giving me the ability to see if I was going to sink or swim before having to make a commitment to the tool or to my manager. Moreover, the AnyChart documentation and examples were tremendously robust. With other options, I found myself tumbling down a rabbit hole of vaguely related discussion threads on coding support sites just trying to figure out how to initialize my variables.”*

*With AnyChart I was able to quickly build what I needed. It was straightforward to work through the example library to create a prototype and then build upon it and tailor it to meet my team’s needs.”*

– Angelique Felgentreff,  
Web Administrator &  
Developer, Mills College

## Mills College Chooses AnyChart To Visualize Student Success Data

Mills College is an independent liberal arts and sciences college in Oakland, California. Founded in 1852 as the Young Ladies Seminary, nowadays it offers undergraduate programs for women and gender non-binary students along with graduate programs for all genders.

According to the 2019-2020 college rankings by *U.S. News & World Report*, Mills is #3 Best Value Schools West, #4 Most Innovative Schools West, and #5 Regional Universities West. It is also named in the Best 385 Colleges and Best Value Colleges by *The Princeton Review*.

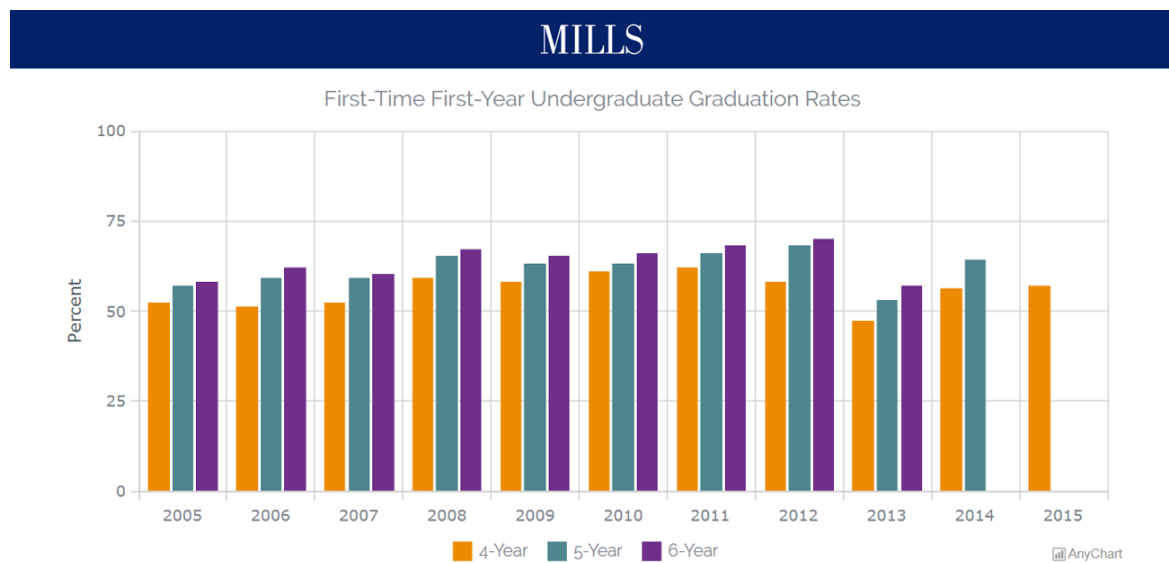
### Challenge:

- Communicate key student success metrics for the past decade.
- Produce an interactive presentation of retention and graduation rates according to the following requirements: easy to understand, visually interesting, displayed well on both mobile and desktop devices, and fully accessible.

### Solution:

- Mills College used AnyChart’s JavaScript charting library to implement cross-browser visualizations of retention and graduation rates in vertical bar (column) charts provided out of the box.
- Educational outcomes and successes are key data points that higher education institutions can offer to help prospective students and parents make sound choices during the college selection process. Robust visual presentation of this data makes it easier to see overall data trends at a glance. Charts brought that to the Mills College website, added a visual punch and bit of interactivity, yet still retained the ability for visitors to see underlying data if desired.

*“I’d absolutely recommend AnyChart to my peers as a first choice. Within a single evening, I was able to create a solid set of responsive chart options. I had professional-looking charts ready for review in the morning. I felt like a total boss. All that was left was for my manager to choose the best format for each data set and swap the sample data out.”*  
– Angelique Felgentreff, Web Administrator & Developer, Mills College



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