

AnyChart™

Data Visualization Solutions



HeadHunter Chooses AnyStock to Visualize hh.index

HeadHunter, founded in 2000, is a leading Russian Internet recruitment company, doing business in Russia, Ukraine, Belarus, Kazakhstan, Lithuania, Latvia and Estonia. HeadHunter's main asset is the hh.ru site, with a base of 120 thousand job offers and 5.5 million CVs. Through hh.ru, companies invite 140 thousand candidates weekly.

HeadHunter
<http://hh.ru/>
Moscow, Russia

Industry: Internet Recruitment

“Because of its attractive design, the component perfectly blended in with HeadHunter style.”

“Quality is in details. For example, the navigation control is extremely convenient - you can instantly jump to any point of a chart, there is no slightest delay. Another nice feature of AnyStock is the possibility to save you chart as an image.”

“Working with AnyStock is quite easy. Online documentation provides all needed information and leaves no question unanswered.”

Olga Manannikova,
Marketing Director, HeadHunter

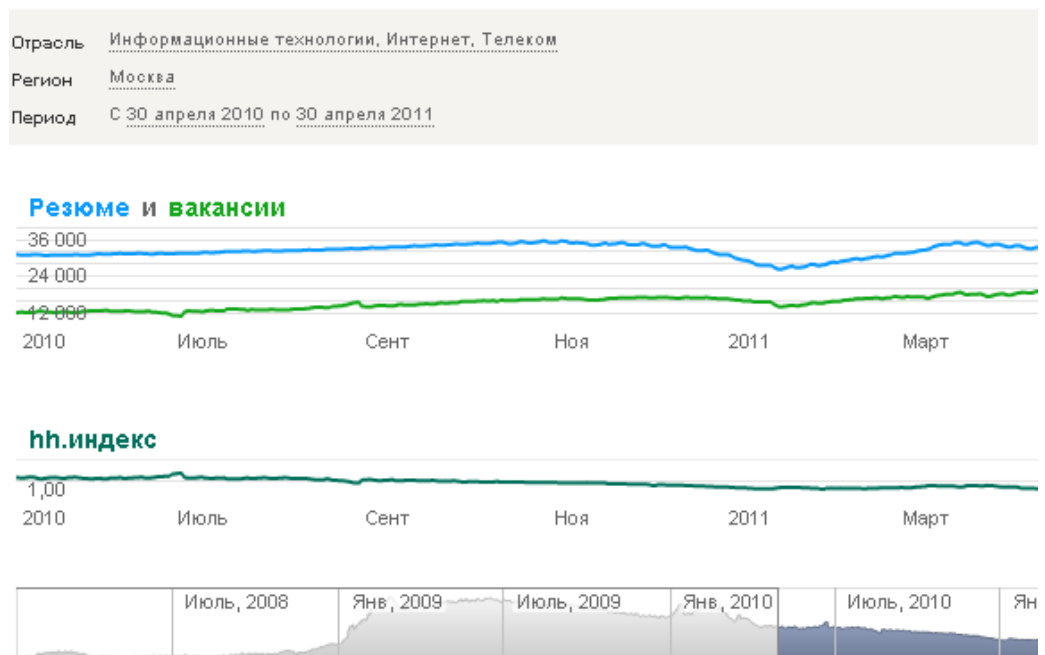
Challenge:

- To visualize hh.index – the balance between the number of resumes and the number of vacancies submitted at the site for a particular period of time, which is an important index of business and economical activity and requires quality tools.
- To give end-users the opportunity to customize the chart on-the-fly (choosing a city and an industry) and access to historical data.

Solution:

- AnyChart Stock and Financial Charts were chosen, being an excellent tool for visualizing time-based data. It allows creating fully customizable interactive charts, displaying long term data sets in a comprehensible form.

“hh.index is important for the wide range of users: both candidates and employers as well as journalists and analytics - so its visualization has to be highly informative, detailed and user friendly at the same time. And AnyStock has made all this possible” – Olga Manannikova, Marketing Director, HeadHunter



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